



## Digital Currency & Payments

Wednesday, July 23 | 3rd Floor, Tower 2, Grand Ballroom Level | Emcee: Elizabeth Ploshay

**9:30–9:55**

### Overview of the State of Bitcoin

Alan Safahi will provide an overview of the state of Bitcoin, past, present and future. Alan will discuss the roles and responsibilities of various players and how we can create mass adoption.

#### Alan Safahi

*Founder & CEO, ZipZap Inc.*

ZipZap, Inc., is a global cash payment network enabling consumers to buy, use or send digital currencies. In addition to ZipZap, Alan founded Prepaid Direct, a prepaid card processor, and Card Express Inc. (CardEx), a prepaid card program manager with a history of innovations. Alan serves on the Board of Directors of Yoyocard and Prepaid Direct and advises Ripple Labs and HelloBit.

**10:00–10:25**

### Merchant On-Ramp for Digital Currencies

There has been much talk as to WHY merchants should accept Bitcoin—lower transaction fees, eliminating chargebacks and monetizing new markets—but there has been little talk of HOW. Learn from an eCommerce veteran real hands-on methods to enable your eCommerce website, game, blog, charity or store to accept digital currency and understand the operational adjustments required to support these new tech savvy digital currency customers. We will also touch on digital marketing techniques to outpace your competitors.

#### Steve Beauregard

*Founder & CEO, GoCoin*

Steve Beauregard is a serial entrepreneur with a keen eye for emerging technologies and the business instincts to develop companies in the critical path of the trends. In the early 90's, Steve helped DIRECTV launch the first commercial satellite television service in the US and Latin American countries. He launched a successful messaging and collaboration practice for international fortune 100 companies. In 1998, Steve took that practice mobile after RIM showed him an early prototype of a two-way mobile email pager (the device was ultimately rebranded as the BlackBerry). Steve's company REGARD was the first west coast BlackBerry partner and at one point became the largest independent reseller of BlackBerry products in the US.

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**10:30–10:55**

**Charity with Bitcoin**

**Jason King**

*Founder, Sean's Outpost*

Jason King is a homeless advocate and founder of Sean's Outpost Homeless Outreach out of Pensacola, FL. He can be found speaking on the use of bitcoin for charities and non-profits to pretty much anyone who will listen.

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**11:00–11:55**

**Accelerator Panel**

**Moderator: Amanda Coolong**

*Founder, Context & Narrative*

Amanda Coolong is a digital media executive best known for her role as COO and Chief Host of TechZulu, a new media company dedicated to highlighting innovative technologies in emerging markets. A born storyteller, she has interviewed hundreds of technology entrepreneurs through multiple platforms, from live streamed video to mobile, virtual worlds and VoIP chats. An authority on new media, Amanda regularly moderates industry panels and mentors startups on the latest tools for audience engagement. She can be found producing live, interactive Web shows from well-known conferences like South by Southwest, BlogWorld, and CES. She is passionate about bringing greater context to news dissemination, and believes technology is the key.

**Sean Percival**

*Venture Partner, 500 Startups*

Sean Percival is a Venture Partner with 500 Startups. He is focused on Bitcoin related investments and runs a 30 company accelerator in Mountain View California. Prior to joining 500 Startups Sean was an advisor to Blockchain.info and Vice President at Myspace.

**Adam Draper**

*Founder & CEO, Boost*

Boost was founded by Adam Draper, a fourth generation venture investor who loves mentoring startups. Adam has invested in companies such as Coinbase, MinoMonsters and Practice Fusion, and sits on the boards of four companies. Adam has two goals in life: one is to help every entrepreneur find their mission in life and the other is to build an Iron Man suit.

**Anthony Di Iorio**

*Founder, Bitcoin Decentral*

Anthony Di Iorio is a founder of Ethereum, Kryptokit, and Decentral Accelerate. He is also the Executive Director & Board member of the Bitcoin Alliance of Canada, founder of the Toronto Bitcoin Meetup group, and operates Decentral, a business development complex in downtown Toronto that focuses on decentralized and disruptive technologies.

**Scott Robinson**

*Founder, Plug and Play Bitcoin*

Scott leads the FinTech initiative at Plug and Play, a global startup accelerator headquartered in Silicon Valley. Founder of Plug and Play Bitcoin, Scott's first program has accelerated four startups: 37 Coins, Purse.IO, Holy Transaction & PeerPal. His second batch is due to start late summer 2014. Scott is co-organizer of the Silicon Valley Bitcoin Meetup, the world's first Bitcoin Job Fair, and an investor in bitcoin startups. At Plug and Play, Scott acts as Marketing Director, facilitating a brand with over 250 portfolio companies and locations across the globe.

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**12:00**

**LUNCH BREAK**

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12:30–1:25

**Legal and Regulation Panel**

**Moderator: Christopher M. Colosi**

*Founder & CEO, Gloebit*

Mr. Colosi is an entrepreneur leading the business, product and marketing side of Gloebit, a digital currency web service which he founded in 2012. He sold his first startup, a video game and graphics software studio, to Linden Lab in 2007. While with Linden Lab, Christopher managed the \$500M+/yr economy and \$100M+/yr currency exchange and acquired and managed a virtual goods web marketplace for the *Second Life Virtual World*.

**Jake Benson**

*Founder and CEO, Libra Services, Inc.*

Jake Benson is CEO and Founder of Libra Services Inc., and creator of LibraTax.com. LibraTax is the first comprehensive tool for calculating capital gains taxes across multiple digital currencies. Previously an IT consultant for Capgemini, Jake's background is in implementing SAP Payroll systems for global Fortune 500 companies and designing custom interfaces between SAP with 3rd party software. Benson's startup is the first investment made by CrossCoin Ventures (in association with Ripple Labs).

**Adam Ettinger**

*Partner, Strategic Counsel Corp.*

Adam's practice focuses on venture financing, technology development, intellectual property, licensing, privacy, advertising, and ecommerce. His clients have included AMD, Apple, BitGo, DeviceScape, Intel, Lucrative Gaming (fgl), Magma Design, Network Solutions Inc. (NSI), Orchestra (acquired by CA), S3 (acquired by HTC), and Self Aware Games (acquired by Big Fish). He has represented investors in investments as diverse as Crypto Currency Partners, Hootsuite, Houzz, The Social+Capital Partnership, and SpaceX.

**Daniel Wheeler**

*Regulatory Partner, Bryan Cave LLP*

Daniel Wheeler is a regulatory partner in the San Francisco office of the international Bryan Cave LLP law firm. Dan advises financial technology companies, banks, credit unions, finance lenders and other financial institutions, and helps his clients design products, programs and documents that comply with overlapping federal and state laws. Mr. Wheeler intervenes as needed with regulators such as the Federal Reserve, FDIC, OCC and state regulators to achieve acceptance of financial innovations.

**Danny Yang**

*Co-Founder, MaicoIn*

Danny Yang is the founder of MaicoIn, a bitcoin services platform with offices in Taipei and Palo Alto. Previously, Danny founded Caralta (in Palo Alto) and Seravia (in Beijing), and before that he was an early employee of Like.com. Danny has worked on machine learning and data problems for over a decade. At Like.com, Danny created algorithms for face detection, clothing similarity and reverse engineering search rankings. At Seravia, he worked on unlocking patterns in business and legal data. Caralta focused on data related to cars.

**Jose Caldera**

*VP Marketing & Products, IdentityMind Global*

Jose Caldera has developed security management products for enterprise for the past 15 years, managing Securify's enterprise management products and later, McAfee Firewall's next generation management interface. As VP of Marketing & Products, he has lead IdentityMind Global's entry into the Bitcoin and the Virtual Currency sphere, providing the AML compliance platform used by both domestic and international exchanges.

1:30–1:55

**The Top Five Things Holding Bitcoin Back from Going Mainstream**

In Bitcoin's five years of existence, the ecosystem has grown tremendously with millions of users worldwide. But it's not mainstream yet. Brandon will discuss various reasons why Bitcoin hasn't gone mainstream, and what it will take to get it there.

**Brandon Goldman**

*CEO & Co-Founder, FreshPay*

Brandon Goldman works on products and services that help people use digital currencies in the real world. Brandon entered the digital currencies space in early 2013, when he created a Bitcoin arbitrage trading bot. Previously, Brandon was one of the first dozen employees at Box, where he worked as a software engineer. Later, he was VP of Engineering at Miso Media, a music education technology company in Los Angeles.

**2:00–2:25**

**Crypto  
Currency, Big  
Data, and  
Privacy: Who  
or What is  
Monitoring Your  
Life?**

We know three-letter agencies are collecting both public and private big data—dark data is coming next. Why is it so important and what does it mean for our future as citizens?

**Malcolm CasSelle**

*CEO, Timeline Labs*

Timeline Labs is the leading solution for media companies to discover, display and measure engaging content based on social signaling. Malcolm was formerly CEO at MediaPass, the leading digital subscription solution for content publishers serving clients like CBS's Jim Rome and well known newspapers and digital publishers. Prior to that, he was CEO of Xfire.

**2:30–3:25**

**Bitcoin 2.0  
Panel**

**Moderator: Michael Terpin**

*Chairman & Co-Founder, BitAngels*

Michael Terpin co-founded BitAngels, the world's first angel network for digital currency startups, in May 2013, and now serves as its chairman. The distributed angel network currently has more than 500 members, and made more than a dozen investments in bitcoin and cryptocurrency companies in its first year. Terpin is founder of CoinAgenda, a Bitcoin investing media and conference company. In addition, Terpin is founder and CEO of SocialRadius, one of the nation's first social media marketing firms, and Transform Public Relations, a global digital PR firm.

**Jeremy Kandah**

*Founding Partner, Team BlockChain*

Jeremy Kandah is Founding Partner at TeamBlockChain, a team dedicated to building and evangelizing early stage block chain projects. Jeremy is leading innovation on Appcoin theory and building business models around block chain technologies. Jeremy started Appcasher, LLC a mobile rewards platform with millions of users that has given out millions in rewards to every country in the world. He has worked in the startup industry as well as strategy consulting at Booz Allen Hamilton.

**Anthony Di Iorio**

*Founder, Bitcoin Decentral*

Please see bio on page 83.

**Joel Dietz**

*Founder, Swarm*

Joel Dietz is the founder of SWARM, a next generation cryptocrowdfunding platform. He previously ran EtherCasts and worked in a variety of software startups and non-profits.

**David Johnston**

*Managing Director, Decentralized Applications Fund*

David is a 10-time serial entrepreneur developing companies in various fields from software to biotech. He is co-founder of the BitAngels and serves as Managing Director for the BitAngels Fund. David evaluates investments in Decentralized Applications & Protocols that are based on open source software, and uses a distributed blockchain for token ownership and access to the application. He is also a board member at the Mastercoin Foundation.

**Craig Sellars**

*CTO, Mastercoin*

Craig Sellars leads the development of innovations for the Mastercoin Foundation, and is the inventor of the decentralized crowdsale. He acts in a variety of roles as co-founder, director, advisor or senior executive for several Bitcoin 2.0 projects including RealCoin and the MaidSafe Foundation. Mr. Sellars holds a degree in Computer Science from the Georgia Institute of Technology and has years of experience founding and leading public and privately-held technology ventures.

<p><b>3:30–3:50</b></p> <p><b>Trading Cryptocurrency</b></p>	<p>Introduction to Trading Cryptocurrencies</p>	<p><b>Harry Yeh</b> <i>Managing Partner, Binary Financial</i></p> <p>Binary Financial LLC is an investment management company focused on providing superior returns for its clients and partners in the cryptocurrency space. Harry Yeh is a serial entrepreneur with more than 15 years experience in the technology and business field. Harry has spent most of his time with startups and tech-related companies designing and developing cloud-based solutions using various platforms, languages and databases.</p>
<p><b>4:00–4:25</b></p> <p><b>The Confluence of Bitcoin and the Global Sharing Economy</b></p>	<p>The rise of the Sharing Economy has propagated the collaborative consumption of common resources amongst acquainted groups of people. The introduction of the decentralized ledger technology of the blockchain has created the ability to transact with people outside of one's familiar network. Transactional trust may be outsourced to mining nodes on the blockchain network, and the ability to transmit true micropayments on the blockchain enables the collaborative consumption of under-utilized uncommon resources. The confluence of Bitcoin and the global Sharing Economy will be discussed.</p>	<p><b>Alyse Killeen</b> <i>Early Stage Venture Capital Investor</i></p> <p>Alyse Killeen is an Early stage Venture Capital Investor based in Santa Monica California. Alyse co-founded and is the co-Chair of the Women in Venture Finance organization, building infrastructure to support the advancement of women in the field of Venture Capital. Decentralized ledger applications, cryptographic currencies, autonomous connected devices, peer-to-peer economy, healthcare IT, and marketplaces are areas of current focus.</p>
<p><b>4:30–4:55</b></p> <p><b>The Next Generation of Bitcoin Wallets</b></p>	<p>Dan Held gives insight into the next wave of innovation with Bitcoin wallets, highlighting the evolution of user experience and user interface on both mobile and web.</p>	<p><b>Dan Held</b> <i>Co-Founder, ZeroBlock and Director of Product, Blockchain</i></p> <p>Dan Held is the director of product at Blockchain, the world's most popular web wallet. Dan was the co-founder and designer of ZeroBlock, the highest rated and most reviewed mobile app for Bitcoin. ZeroBlock was acquired by Blockchain in December in the first all Bitcoin acquisition. He is a mentor at Boost.VC, and an advisor at LibraTax, GogoCoin, Leetcoin, and Portable Boutique.</p>
<p><b>5:00–5:25</b></p> <p><b>The Future of Banking and Remittance</b></p>	<p>Jordan Kelley will discuss the opportunity that Bitcoin and Bitcoin businesses have to disrupt the remittance industry and provide wealth storage solutions for the billions of people under-banked around the world.</p>	<p><b>Jordan Kelley</b> <i>CEO, Robocoin</i></p> <p>Jordan Kelley is the CEO of Robocoin. Robocoin is the world leader in Bitcoin ATM's, with more than 35 branches live in key financial markets across the world. He has demonstrated Robocoin in front of members of the US Congress. With the launch of the Robocoin Platform, Robocoin will soon become bitcoin's leader in remittance and wealth storage for the unbanked.</p>



## Digital Currency & Payments

Thursday, July 24 | 3rd Floor, Tower 2, Grand Ballroom Level | Emcee: Amanda Coolong

**9:30–9:55**

**Gen 2.0 Crypto  
Currency  
Exchanges and  
SaveGox Update**

John Betts will discuss what makes an Exchange Second Generation as well as an overview of the Sunlot Exchange and a history and update on SaveGox.

**John Betts**

*Co-Founder, SaveGox.com*

John Betts is a FinTech investor and entrepreneur with an extensive background in financial services, institutional trading, big data, data mining and accounting platforms. He held senior positions in electronic trading and market data for UBS, Goldman Sachs and Morgan Stanley. Most recently, John was co-founder and VP of strategy and business development for Strevus, a provider of compliance solutions for investment banks.

**10:00–10:25**

**Contracts Across  
Coins: Smart  
Contracts for  
Bitcoin, Ripple,  
and the Altcoins**

Cryptocurrency protocols are already transforming finance and they hold the potential to execute self-enforcing business and legal contracts. Stefan Thomas, CTO of Ripple Labs and early Bitcoin contributor, explains the concept of smart contracts and how they can interact with Bitcoin, altcoins and any other system using public-key cryptography.

**Stefan Thomas**

*CTO, Ripple Labs*

Stefan Thomas is the CTO of Ripple Labs, the organization that built the Ripple protocol. Mr. Thomas is also the producer of the popular “What is Bitcoin?” video and founder of the largest website for novice Bitcoin users, WeUseCoins.com. He created a set of open-source Bitcoin libraries called BitcoinJS, which today are maintained and used by Bitcoin businesses of all sizes. Now at Ripple Labs, his overarching motivation is to weave a global value web by making it easy for the gamut of developers—from individual entrepreneurs to financial institutions—to build on Ripple.

**10:30–10:55**  
**The Coming Mergers and Acquisitions Wave for Crypto Currency Businesses**

Venture capitalist William Quigley will outline when the merger and acquisition wave will begin in the crypto currency sector. His talk will spotlight the types of business that will initially be targeted by larger acquirers and the company traits that will drive high acquisition multiples. Quigley will discuss the pros and cons of selling your crypto currency startup at the beginning of the acquisition race and what founders should do in anticipation of this coming M&A storm.

**William Quigley**  
*Managing Director, Clearstone Venture Partners*  
William Quigley co-founded Clearstone Venture Partners and concentrates on the firm's Internet related investments. William is deeply involved in the next generation digital currency movement. He has incubated 9 companies and made 10 investments in the Bitcoin and alternative currency sectors. These companies span multiple business verticals including mining, trading, payment processing and banking. He co-founded Crypto Currency Partners, the most prolific early stage investor in the crypto currency ecosystem.

**11:00–11:55**  
**Battling Perception Panel**

**Moderator: George Gilder**  
*Writer, Investor*  
George Gilder is the author of 17 books including *Knowledge & Power: The Information Theory of Capitalism* (Regnery 2013), and the forthcoming, *Bitcoin and Gold: The Information Theory of Money*. His *Microcosm and Telecosm* listed among the era's top 10 technology books by *VentureBeat* in 2012, and *Microcosm* by *Wired*. Venture capitalist (angel) behind Otoy—3D graphics in the cloud; Immusoft, programming of immune cells; and on the board of Rivetz, hardware security for bitcoin. #27 Management Guru in Clayton Christensen's Top 50. Founder and fellow of the Discovery Institute.

**Lee Fox**  
*Founder, PeerSpring.com*  
Lee is the founder of PeerSpring.com, a new peer-to-peer network which unlocks funding for young social entrepreneurs. She also serves as a consultant to brands and nonprofits that wish to engage a younger demographic in their civic engagement, CSR, cause-branding and social impact initiatives. A self-described youthologist Lee is best known for what motivates people to give. Focused on how young people drive popular culture and mash-up new approaches to just about everything, Lee believes emerging social finance vehicles (such as Bitcoin) will ultimately be used for social good.

**Michael Terpin**  
*Chairman & Co-Founder, BitAngels*  
Please see bio on page 85.

**Bradley Rotter**  
*Co-Chair, Rivetz*  
Bradley Rotter has been a public and private venture investor for 30 years. He now focuses his time and capital investing in enterprises that impact Homeland Security. He currently serves as chairman of AirPatrol Corporation, a leader in wireless threat management solutions to governments and enterprises, and as chairman of HALO Maritime Defense Systems, which has developed an unique maritime security barrier against small boat attacks. Rotter serves on the board of directors of a clinical stage biopharmaceutical company, Sequella Inc. In addition, he serves an Advisory Board member of the hedge fund Symmetry Peak, and the private equity fund Pacific Homeland Security Partners.

**Tim Parsa**  
*CEO, Bitreserve*  
Before joining Bitreserve, Yale College graduate, returned Peace Corps volunteer, and New York state bar-certified lawyer Tim Parsa lived for 12 years in Mexico City starting and running tech, media, and telecom businesses for Mexican mogul Ricardo Salinas-Pliego.

**Perianne M. Boring**  
*CEO of Boring & Company*  
Perianne is considered a thought leader in the digital currency industry. She is a highly sought-after speaker and the author of *The Boring Bitcoin Report*, a popular blog published on Forbes.com. Previously, Perianne served as an economic analyst in network broadcast news. In addition, she was a legislative analyst on Capitol Hill advising on economic, tax, and health care policy.



12:00

**LUNCH BREAK**

12:30–12:55

**History of  
Litecoin**

Charlie Lee will talk about Altcoins before Litecoin. Why he decided to create Litecoin and the development detail into the design. He will discuss the success and the future of Litecoin.

**Charlie Lee**

*Creator, Litecoin*

Charlie Lee is the creator of Litecoin, the most popular alternative currency to Bitcoin. He is an engineer manager at Coinbase. Prior to joining Coinbase, he spent 6 years at Google working on YouTube Mobile, Chrome OS, and the Google Play Games platform.

1:00–1:25

**Stop Holding  
Other People's  
Coins**

Ryan Singer will discuss the use of multiparty multisig to end the counterparty problem in Bitcoin, while also reducing fraud and theft. Bitcoin as an ecosystem has raised about \$150 million in financing, and has lost over \$1 billion to irresponsible holders of other people's coins. Multisig technology allows the ability to spread the responsibility across different organizations with different roles. Ryan will talk about Cryptocorp services, the technology and vision for the future it enables, and other companies with this mission in the space.

**Ryan Singer**

*Co-Founder, CryptoCorp*

Ryan Singer leads the business side of CryptoCorp. Ryan is an accomplished entrepreneur and leader in Bitcoin, the broader open source ecosystem, academia and the non-profit sector. In his most recent role, Ryan was Co-Founder and COO of Tradehill, Inc. Before Tradehill, Ryan co-founded Peace Markets, a project of the Stanford Peace Innovation Lab. Other ventures included The OpenDocument Foundation, The OpenDocument Fellowship, OpenOffice.org and stints working for Sun Microsystems, Starbucks and the State of Georgia.



**1:30–2:25**

**VC Panel**

**Moderator: Matthew Roszak**

*Founder, Tally Capital*

Mr. Roszak is Founder & CEO of Tally Capital, a private investment firm focused on the digital currency ecosystem. Named as one of the “who’s who of the crypto currency world” by The Wall Street Journal, Mr. Roszak is a Bitcoin investor, advocate and speaker. He has backed over a dozen Bitcoin start-ups, including BitFury, GoCoin and Kraken and is a founding partner with Crypto Currency Partners and BitAngels. Mr. Roszak is an advisor to several Bitcoin accelerators and incubators, including Bitropolis (Los Angeles) and Decentral (Toronto). In addition, Mr. Roszak is the co-chairman of The North American Bitcoin Conference in Chicago. He is a member of the National Venture Capital Association and a lifetime member of the Bitcoin Foundation and Bitcoin Association.

**P. Bart Stephens**

*Co-Founder and Managing Partner, Stephens Investment Management, LLC*

Stephens Investment Management is a family owned and operated hedge fund and venture capital firm. Bart and his brother, Brad, pioneered Nanocap investing—venture capital style investing in the public markets focused on sub micro-cap equities. Prior to co-founding SIM, Bart was executive vice president, venture capital for Ivanhoe Capital Corporation. Bart was a founding investor and head of corporate & business development for Oncology.com, and spent more than two years with E\*TRADE where he held senior positions focused on product marketing, business development and corporate development.

**James Robinson**

*Managing Partner at RRE Ventures*

Jim Robinson is Co-Founder and Managing Partner at RRE Ventures. He has been active in the technology community for nearly 30 years as a venture capitalist, entrepreneur, banker, and futurist. Jim has led investments in and served on the boards of more than 40 technology companies, with a current focus on payments, digital currencies and the blockchain. Current btc-related investments include BitPay, BitVault, Chain, It-Bit, and Vaurum. He’s also a co-founder of a stealth Bitcoin company.

**Jonathan Teo**

*Co-Founder & Managing Director, Binary Capital*

Binary Capital is an early stage consumer focused technology investment firm. Prior to founding Binary, Jonathan Teo was a managing director at General Catalyst Partners and a principal at Benchmark Capital. His investments include Twitter, Instagram, Chloe and Isabel, Snapchat and Couchsurfing. Before his investment career, Jonathan was an Engineering Manager at Google responsible for international growth of infrastructure and research and development.

**Steve Waterhouse**

*Partner/CTO at Pantera Capital*

Steve is an entrepreneur whose experience spans the lifecycle of venture-backed startups. In 2000, he joined Infrasearch, a peer-to-peer search engine acquired by Sun Microsystems. He held several positions at Sun, including creating the Honeycomb storage product line. He co-founded RPX Corporation and helped grow it through IPO. He then co-founded Koru Ventures, an investment firm providing loans using IP as collateral. At Fortress Investment Group, he served as CTO of the IP finance group.

**2:30–2:55**

**Value, Clutter, Advertising: The Workforce of the Future**

Tell the truth and people will listen, be interesting and they will remember, solve their pain; change their behavior.

**Toni Lane Casserly**

*CMO, Changetip*

Toni Lane Casserly previously served as co-chief executive at MMC, the first student run advertising agency. Miss Casserly has attended Savannah College of Art and Design for Performance Art and Marketing as well as the University of Texas at Austin for Advertising and International Business.

**3:00–3:25**

**Building a Hardware Wallet into the Device You Have**

Steven Sprague will discuss how to leverage the advanced hardware security found in millions of devices, to provide the safest and easiest Bitcoin experience. The discussion will cover the available technologies and their penetration in the installed base and the impact these technologies will have on simplifying Bitcoin security for the mass market.

**Steven Sprague**

*CEO, Rivetz*

Steven Sprague is the CEO of Rivetz Corp., a director at Wave Systems Corp. and one of the principle industry evangelists for the application of trusted computing technology. He is the co-founder of Rivetz Corp., a new company focused on the use of trusted computing for the consumer market. Steven has a passion for making trusted computing's best-in-class security solutions accessible, understandable and easy-to-use.

**3:30–4:25**

**Mass Adoption Panel**

**Moderator: Bradley Rotter**

*Co-Chair, Rivetz*

Please see bio on page 115.

**Kevin Salter**

*Head of Product, Bex.io*

Kevin is a front-end web developer and Head of Product at Bex.io, based in Vancouver, BC, Canada. He was an early entrant into the Bitcoin space and has spoken at Bitcoin conferences on 3 continents on the topics of current and future trends. His main objective at Bex is to create clean and simple user interfaces and user experiences for their global Bitcoin exchange and brokerage platform.

**David Silva Smith**

*Owner, Profit From Bitcoin*

David has been interviewed for CBS *MoneyWatch* and *USA Today* spreading the word about bitcoin. David Smith owns Profit from Bitcoin, helping investors understand the implications of news events on the price of bitcoin. His pro-bitcoin articles have been featured on Yahoo Finance, MSN Money, and Nasdaq. Mr. Smith has created an arbitrage bot, *gogivecoin.com*, and is currently working on a peer2peer trading system. Prior to becoming engrossed in bitcoin, Smith owned a mobile app development company.

**Will Wheeler**

*CEO, Expresscoin*

Will is a serial entrepreneur having worked in several spaces. In 2013, Will dove full time into bitcoin and is the CEO of expresscoin. Expresscoin is focused on making it fast and easy for the retail market to buy and sell bitcoins and ensuring access to digital currencies for as many people as possible. Expresscoin is the second largest US exchange by volume and is advised by the world's foremost experts in the digital currency space.

**Tom Longson**

*CEO, GogoCoin*

Tom comes from the tradition side of FinTech, having lead front end development for Wells Fargo's most profitable B2B app, with quarterly revenue in the billions. He has worked in the web space for 14 years, including Sony, Cars.com, and Walt Disney. His wife, Jennifer was the first retailer to accept Bitcoin for payment in the SF bay area, and Tom now leads GogoCoin.

**4:30–4:55**

**Looking Into  
the Future of  
Bitcoin and  
Altcoin Mining**

Marc Aafjes will provide a look into the dynamics of mining infrastructure investments, and technology developments.

**Marc Aafjes**

*Chief Strategy & Communications Officer, BitFury Group Ltd*

Marc is responsible for strategy, M&A, new business, and corporate affairs at BitFury. He has worked with Vodafone Group, Ooredoo Group, and Gemini Consulting / Cap Gemini Ernst & Young. Marc is also the Chairman of the ANT Works—a big data startup—and a founding partner of 1880 Capital—a public markets investment partnership.

**5:00–5:25**

**Bitcoin Market  
Dynamics**

Vinny will present his latest findings and insights on the Bitcoin Economy and broadly intersecting market psychology, economics & game theory with the reality of the current landscape.

**Vinny Lingham**

*CEO, Gyft*

Vinny is the CEO of Gyft, a digital gift card platform that lets everyone manage their gift cards. Selected as an Endeavor Entrepreneur and Young Global Leader, Vinny co-founded Clicks2Customers.com and Yola.com and attended the University of Cape Town in South Africa.